N.C. State University's Innovative Women's Conference Schedule  
Friday, March 20, 2020 | 8:30 AM - 6:00 PM  
McKimmon Center in Raleigh, N.C.  
*Radical Collaboration: Sharing Perspectives to Help You with Intentional Growth*

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker(s)</th>
<th>Session Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 - 9:00 AM</td>
<td>Registration &amp; Breakfast</td>
<td>Enjoy an assortment of breakfast items and coffee.</td>
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<tr>
<td>9:15 - 9:25 AM</td>
<td>Welcome &amp; Introductions</td>
<td>Jenkins MBA Women’s Club</td>
<td>Participate in an intention-setting exercise with Dr. Leigh Shamblin, Poole College of Management’s Director of Leadership, inspired from <em>Designing Your Life: How to Build a Well-Lived, Joyful Life</em>, by Bill Burnett and Dave Evans. We will begin to explore our theme of “Radical Collaboration.”</td>
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<td>9:30 - 10:30 AM</td>
<td>Your Life by Design</td>
<td>Dr. Leigh Shamblin, N.C. State University</td>
<td>Attendees can choose from three break-out sessions offered during this one-hour segment.</td>
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<td>10:45 - 11:45 AM</td>
<td>Wellness Sessions</td>
<td>E. &amp; J. Gallo representatives explain how working professionals can create a well-rounded and balanced life while excelling in work and enjoying our social engagements and hobbies.</td>
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<td>10:45 - 11:45 AM</td>
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<td>E. &amp; J. Gallo</td>
<td>Attendees can choose from three break-out sessions offered during this one-hour segment.</td>
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<td>10:45 - 11:45 AM</td>
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<td>Janelle Tracy, Walmart</td>
<td>We evolve every day in our professional, academic and social lives. Join this session to understand how to link, and in turn, communicate your personal interests and your professional goals through brand messaging.</td>
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<td>Caren Howley, Flavia Moreira, GSK</td>
<td>Navigating a career trajectory can be overwhelming. Career coach and GSK executive, Flavia Moreira, will share firsthand experiences from her career while offering tips to help you succeed in receiving your next promotion. Caren Howely, Jenkins MBA Associate Director and Executive Career Coach, will help facilitate this session.</td>
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Gina Loften, Chief Technology Officer – Microsoft U.S. Services, has an extensive background and career as a global consulting and technology leader. Throughout her career she has led digital transformation teams at Microsoft, led global initiatives for IBM’s Watson, served as CTO for North America Consulting Services and IBM Hybrid Cloud, and was a leader of IBM’s Global Cloud Consulting Services. Gina’s expertise in creating cloud-based ecosystems for large enterprises, universities, small businesses and entrepreneurs brings incredible valuable to her clients and the marketplace. Gina harnesses her passion for business advancement enabled by technology and empowerment of others by sharing her thought leadership in various venues.

Attendees can choose from three break-out sessions offered during this one-hour segment.

### Women in Supply Chain

- **Tracy Ahrens**, Biogen
- **Kaitlyn Pennington**, American Red Cross
- **Amy Rumford**, former Google, Advance Auto Parts
- **Vinita Wallace**, VF Corp

Join professionals in the corporate and non-profit industries as they discuss the critical role of supply chain and logistics. Each panelist will share their tips on becoming prepared to enter the industry, either as a new hire or as a professional. The majority of panelists are Jenkins MBA alumnae, and will share how the program helped them enter the supply chain profession.

We will hear from female technology leaders who make significant contributions to STEM in our community and beyond. Last year we identified a theme that encompassed finding courage to enter the tech field as a woman. No experience in tech? No problem. We will have the opportunity to learn from these leaders about how they got out of their comfort zones and left negative self talk at the door. Hear from women who have used their inherent and learned skills to build the career they want in this lucrative industry.
Women in Biomedical & Pharma

Moderated by Kari Delahunty, Syneos Health
Jennifer Lauria Clark, CAI
Megan Crum, AveXis
Betty Minton, Minton & Reid, former GSK
Melissa Seymour, Biogen

The panel’s executives will provide insights about their professional journeys and working experiences in the biomedical and pharmaceutical industry. We will also learn about ways to empower more women interested in pursuing careers in the biomedical field.

2:30 - 2:45 PM Coffee Break

Attendees can choose from two break-out sessions offered during this one-hour segment.

2:45 - 3:45 PM Innovation Sessions

Daring Leaders in Entrepreneurship

Moderated by Lisa Chang, N.C. State University
Liz Tracy, 4D Lab

Hear from leading professionals in the RTP entrepreneurial ecosystem who understand how to navigate resources for inspired founders operating small businesses to high growth ventures.

Forging a Path in Sustainability

Moderated by Jessica Yinka Thomas, NCSU B Corp Clinic
Lauren Ida Ginsberg, Athleta
Maria Kingery, Southern Energy Management
Lee Pike, Larry’s Coffee

Local sustainability leaders will share stories, ideas, and experiences of collaborating around shared values and working toward inclusivity in the B Corp community.

3:45 - 4:00 PM Break

4:00 - 5:00 PM Making Your Voice Heard: Diversity & Inclusion Discussion

Tayah Lin Butler, N.C. State University
Demetris White Cheatham, Red Hat

This fireside chat will open discussion around the most pressing issues in Diversity and Inclusion in the workplace. Inspiring speaker and D&I advocate, Demetris Cheatham will share her experiences in implementing programs that encourage others to build an inclusive culture while creating alliances to strengthen professional communities.

Let’s keep the energy from the day going with a Networking Reception sponsored by E. & J. Gallo! Enjoy hors d’oeuvres and drinks while solidifying new professional connections.

5:00 - 6:00 PM Networking Reception